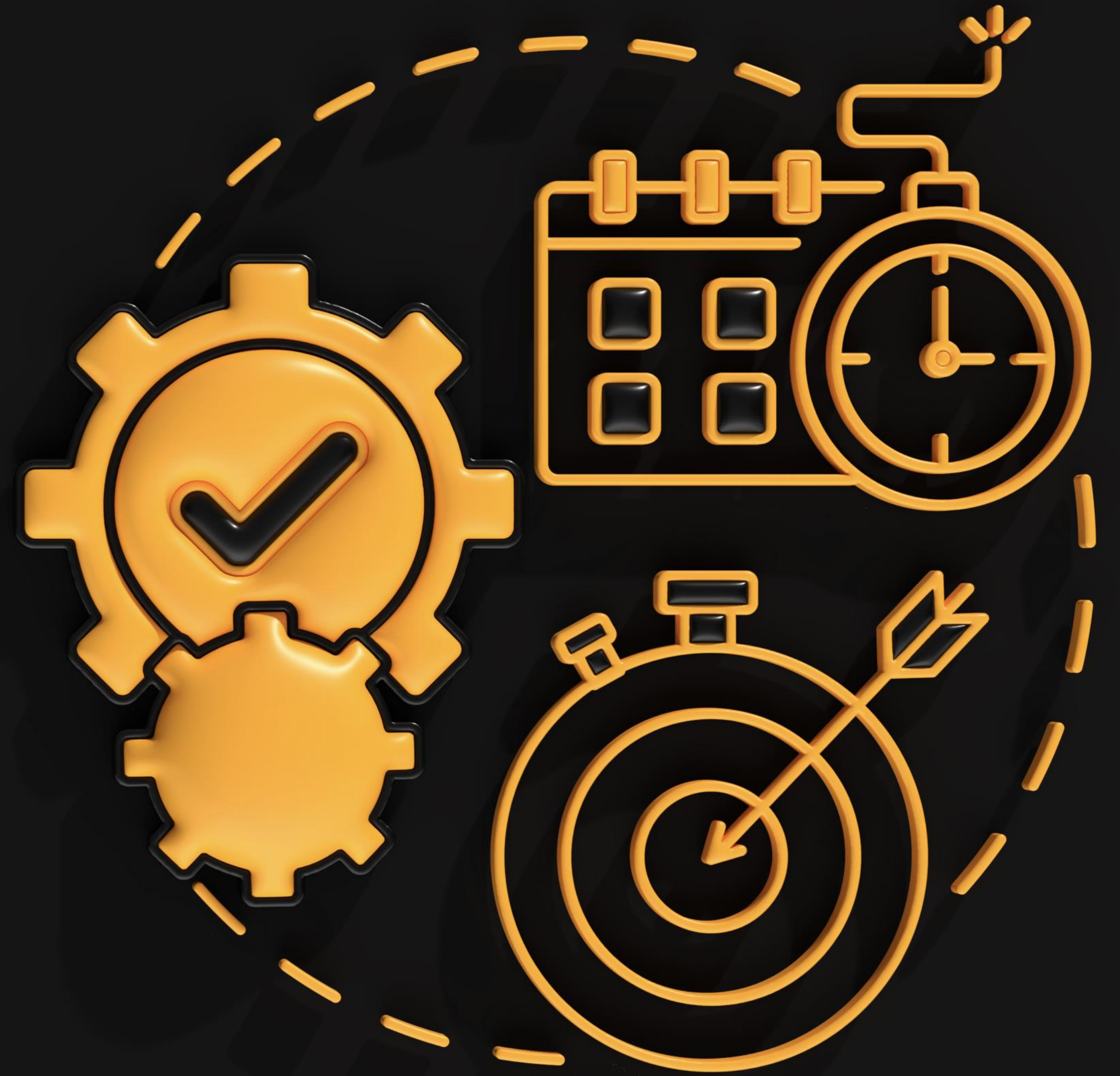


MOQ's & Lead Times

2024



We can help create...



Protein Powders



Functional Powders



Sachets



Bars



Sprays



Gels & Shots



Gummies



Capsules & Tablets

MOQs & Lead Times

	Protein Powders	Functional Powders	Sachets	Bars	Gummies	Sprays & Shots	Gels	Capsules, Softgels & Tablets
MOQ	1,000kg Powder Equivalent	250kg Powder Equivalent	20,000-40,000 Sachets	50,000 Bars or Balls	5,600 Finished Units (60 per unit)	10,000 Finished Units	1,000kg Gel Equivalent	5,000 Finished Units
Can split MOQ across two SKU's?	1 x SKU - 1,000kg 2 x SKUs - 500kg per SKU	250KG per SKU MOQ is subject to production specification and overall number of ingredients.	Protein Powders: 1 SKU - 20,000 sachets 2 SKUs - 10,000 x SKU Functional Powders: 1 SKU - 40,000 sachets 2 SKUs - 20,000 x SKU	1 SKU - 50,000 bars 2 SKUs - 25,000 bars per SKU	5,600 per SKU MOQ may vary depending on the number of gummies per unit (e.g. 30 gummies per unit would be 2x MOQ).	10,000 finished units per SKU	1,000kg per SKU MOQ depends on sachet size (e.g. 100k x 10g OR 33k x 30g).	5,000 finished units per SKU
New Product Development Cost*	£800 Inc. x2 SKUs	£800-1,400 Inc. x2 SKUs	£800-1,400 Inc. x2 SKUs	£2,000 inc. x2 SKUs	£1,400 per SKU	£800 per SKU	£800 per SKU	Price On Request
New Product Development Lead Time	8-14 weeks	8-14 weeks	8-14 weeks	10-14 weeks	10-14 weeks	10-16 weeks	10-14 weeks	10-14 weeks
Production Trial			A sachet size or flow trial may be required depending on the formula. Please allow £1,000 per SKU for trials.	A factory trial may be required, please allow 4-8 weeks and an additional £1-2k budget for these trials. Accelerated Shelf Life Testing can take 7-13 weeks, if needed.				A factory trial may be required.
Production Lead Time	10-16 weeks	10-16 weeks	10-16 weeks	10-16 weeks	12-16 weeks	14-18 weeks	14-18 weeks	10-12 weeks
Typical Order Budget† (ex. vat)	£10-25k			£35-40k	£10-20k			
Additional Notes					Pricing for custom moulding also available on request			

* **New Product Development Cost** includes the work and materials required to develop the physical product. Full details of this process will be confirmed in your Statement of Work.

† **Typical Order Budget** is purely intended to provide a rough estimate for each product type when ordered at the MOQ. Prices will vary depending on ingredients and packaging.

Please note: MOQ's, costs and lead times are all estimated and subject to change. No Branding or Packaging Design services are included.

Thank you.



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